

HEADING SOUTH

Pamela Watts, owner of Reside, expands her vintage-furniture empire with a new Boston showroom. BY ANNE VICKMAN

While the Danish modern style proved popular at Pamela Watts's Cambridge store, her growing collection of Hollywood Regency-style wares needed a different audience. Her solution: a second (slightly glitzier) Reside across the river. "There's an up-and-coming younger crowd in the South End that wants things with a little more bling," she says. RESIDE, 1409 WASHINGTON ST., BOSTON, 857-350-3594, RESIDEINC.COM.

1 OWNER'S FAVE

This Danish linen tablecloth (\$175) from the early '70s once belonged to Talbot Waterman, a famous marine biologist and Harvard alum.

2 EDITOR'S PICK

Chunky handmade silver necklaces with semiprecious gemstones (starting at \$275) were created by Pamela's daughter Nicole Rueda Watts, also the store's manager.

3 LOCAL FLAVOR

Tobias Shepard's Arrows (\$1,800) is made of grocery-bag logos from Martha's Vineyard.

4 TALKING POINT

Italian-chrome-and-glass lamps (\$1,200 for two) from the 1970s embody the essence of the pop era.

5 MOST VERSATILE

These 1960s Arzberg china cups from Bavaria (\$42 for four) are similar to those in the permanent collection of New York's Museum of Modern Art.

6 OWNER'S FAVE

A 1960s porcelain coffee pot by Bareuther & Company (\$42) is "like all German china—very beautifully made," says Watts.

7 BEST INVESTMENT

"You can really see the Spanish and Latin influences in the scrollwork," says Watts of this 1950 solid mahogany bureau by Edmund Spence (\$3,500).

